



Syllabus of Module

1. Management

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Module Annotation

The module is aimed at presenting the concept of management and its anchoring in the management practices of companies, as well as in current scientific disciplines. It reflects the impact of changing external and internal conditions of an organisation on the performance of the manager's profession. Subsequently, the module focuses on sequential (planning, organising, leading people, control) and parallel (analysing, decision making, implementation) management functions and their practical application in companies. At the same time, it deals with the profile and competences of the manager as key prerequisites for the successful performance of the managerial function. In this context, attention is paid to the typology of managerial styles through which the manager exercises his/her influence and power. Alternative views on this issue are discussed and expanded upon through the optics of various authorities (Blake, Mouton, Likert, Welch). A specific emphasis is placed on clarifying the concept of leadership as a key driver for creating a competitive advantage and defining it in relation to routine management practices.

Module Objective

To familiarise students with basic concepts and management tools, defining the sequential and parallel functions of management. To acquaint the student with the roles of the manager in an organisation. To master the formal-logical side of the decision-making process and apply all the decisive aspects in the design of the organisational structure. Describe the ways in which a manager exercises his/her power and influence in an

organisation. Describe and define the basic elements of managerial motivation and communication.

Literature

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