



## European School of Business & Management

**(ESBM)** is an educational institution of international operation, specializing in teaching management programs.



ESBM

ESBM offers postgraduate management education in **MBA, DBA, BBA, LLM** and **MSc** programs with internationally recognized accreditation. The institute is based on years of experience of prestigious foreign universities and the Oxford teaching system, which has its roots in the British higher education system. Compared to the continental model, the Oxford study model is mainly focused on the development of the student's logical abilities and skills and their demonstration in real life and practice. In this way, students will learn more about various study, communication and practical skills, which they can use in building their personal and professional careers.

### ESBM vision

- Helping students be successful in professional but also personal life.
- Streamline processes within the organization.
- To bring added value to our students in the form of exclusive information.
- Bring new stimuli and ideas.
- Convey global information and ideas that help implement innovative methods.
- To inspire other educational institutions to focus on modern forms of education.
- Make recommendations for maximizing the turnover of our students' companies.
- To develop the personality of our students.

MBA

## **MBA - Master of Business Administration**

The MBA study represents a modern form of manager education. Graduates get better job placement, move up the career ladder and have a chance to get a higher financial reward. MBA programs at ESBM focus primarily on practical knowledge and skills in the area of current trends in modern management. It thus offers a unique insight into specific areas of management, which is based on a combination of theory and the experience of professional lecturers.

DBA

## **DBA - Doctor of Business Administration**

The DBA is a postgraduate educational study that represents the highest level of management education. The programs are structured very practically and help the student in developing thinking, creating challenges and implementing and evaluating solutions that have a real impact on managerial decisions within a department, company or organization. The course is suitable for graduates of MBA programs who want to supplement their professional knowledge and skills and raise them to the highest possible level, but also for experienced managers, entrepreneurs and managers.

BBA

## **BBA - Bachelor of Business Administration**

The specializations of the BBA study are intended especially for students with a secondary education who would like to deepen their knowledge in the field of their professional interest and develop their managerial abilities, skills and analytical thinking. Thanks to the BBA study, its students will expand their basic theoretical knowledge and, above all, acquire practical skills that they can apply directly in their jobs.

LLM

## **LLM - Master of Laws**

The LLM study is an educational program that focuses on deepening knowledge and legal skills. The LLM course is suitable for applicants with a legal education, but also for executives, owners of commercial companies or representatives of middle and senior management who want to learn information about the legal and economic background of the functioning of corporations.

MSc

## **MSc - Master of Science**

MSc studies are narrowly focused and suitable for middle and upper management, entrepreneurs, executives and for interested parties who want to expand their current knowledge and skills in their chosen field. Studying an MSc will give you a unique insight into the management practices behind your field. MSc graduates are a great asset to their company, as they deepen their theoretical knowledge during their studies, which they subsequently apply to their function in the company.

**ESBM** holds prestigious international accreditations from renowned foreign associations, has received several awards for the high level of education provided and is a member of many important organizations focused on the support of postgraduate education. Among others, they are:



ACCREDITATION SERVICE  
for  
INTERNATIONAL SCHOOLS,  
COLLEGES & UNIVERSITIES

ASIC is the UK's prestigious accrediting authority for educational organizations and providers of distance and online education worldwide. We are proud to announce that the European School of Business & Management has been accredited with the highest possible ASIC Premier Institution status by this accrediting authority since January 2020.

Since its foundation in 1997, the International Education Society has specialized in the certification of educational entities, primarily secondary and higher education institutions and institutions focused on lifelong learning. The London-based company merged in 2019 with ICI (International Certification Institute).



ACCREDITATION  
COUNCIL FOR  
BUSINESS SCHOOLS  
AND PROGRAMS

ACBSP is one of the most recognized and high-quality global accreditation organizations in the field of management and higher education. He supervises the quality and level of the educational institution, study programs and the quality of the professional teaching team. ACBSP brings together leading educational institutions around the world and we are proud that ESBM can be a proud member.

The Ministry of the Interior of the Czech Republic, as the central body of the state administration for internal affairs, granted ESBM accreditation under no AK/I-17/2016. This accreditation authorizes our school to train officials and senior officials of territorial self-governing units.



MINISTERSTVO VNITRA  
ČESKÉ REPUBLIKY



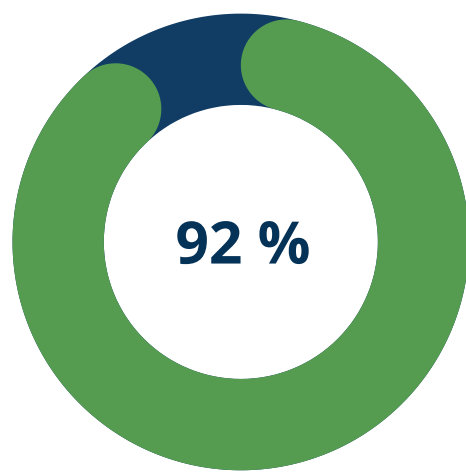
“ If you want to improve and gain new knowledge in your professional life, study ESBM. The combination of a wide range of programs with excellent lecturers will help you expand your existing knowledge and consolidate your professional position. We can never know everything, but we can do a lot to be able to do a lot. Personally, I am very glad that I completed this study, because thanks to it I can see some facts from a different perspective and in a wider context. Thanks to ESBM for this opportunity.

- **Ing. Magda Březná, MBA**; graduate of MBA Economics and Financial Management

## Researching the benefits of an MBA at ESBM

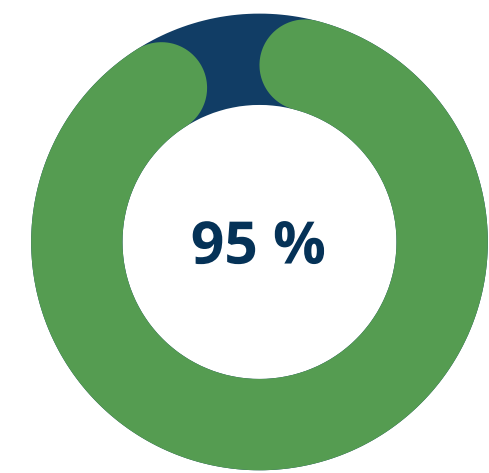
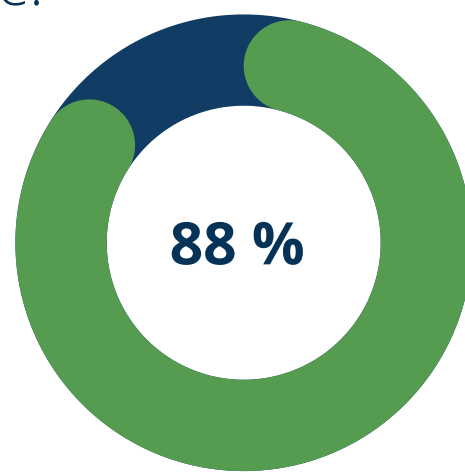
Research parameters: Prepared by independent agency Median; Online surveying (CAWI method); Statistical data analysis; Data collection: May - July 2019; Respondents from among graduates of MBA studies at ESBM.

### Practical knowledge and skills



**92%** of graduates confirmed that studying at ESBM has a practical benefit not only in their professional life.

**88%** of graduates regularly use the knowledge and skills acquired through MBA studies to solve specific situations in practice.



**95%** of graduates use their MBA knowledge to implement new trends and internal procedures.

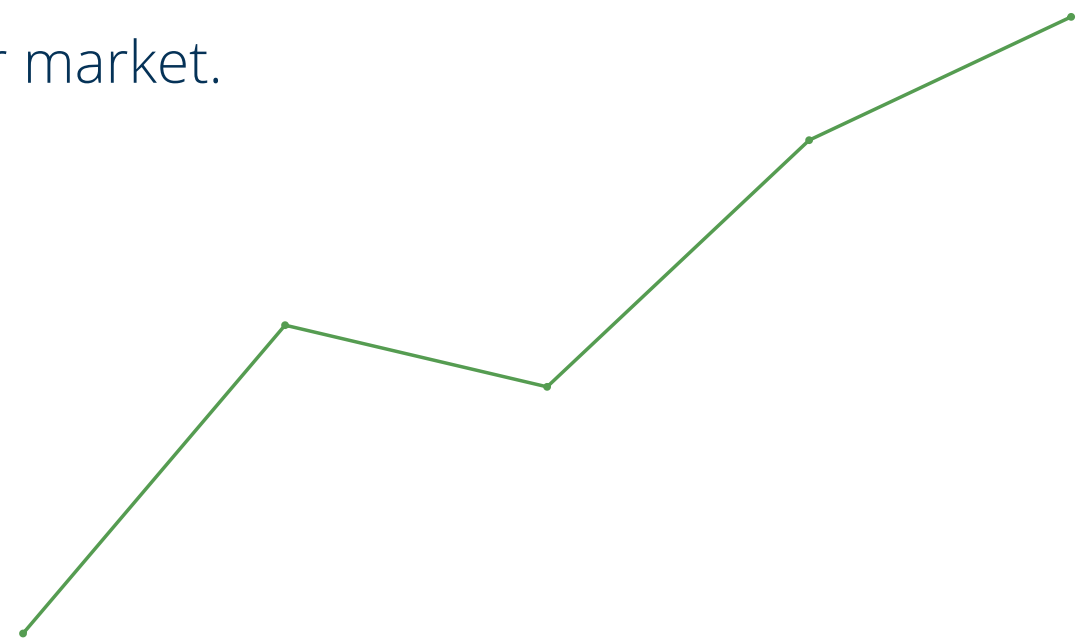
### Career move

**91%** of graduates gained valuable work and business contacts while studying at ESBM.

**88%** of MBA graduates realize their advantage in the labor market.

**87%** of graduate-employees improved their job position or position in the company thanks to the MBA degree.

**83%** of graduate entrepreneurs stated that studying at ESBM was the main motivation for starting their own business.



### Finance and return on investment



**99%** of graduates are convinced that their investment in studying an MBA at ESBM has paid off.



**93%** of entrepreneurial graduates confirm that they expanded their business and increased turnover during their MBA studies.

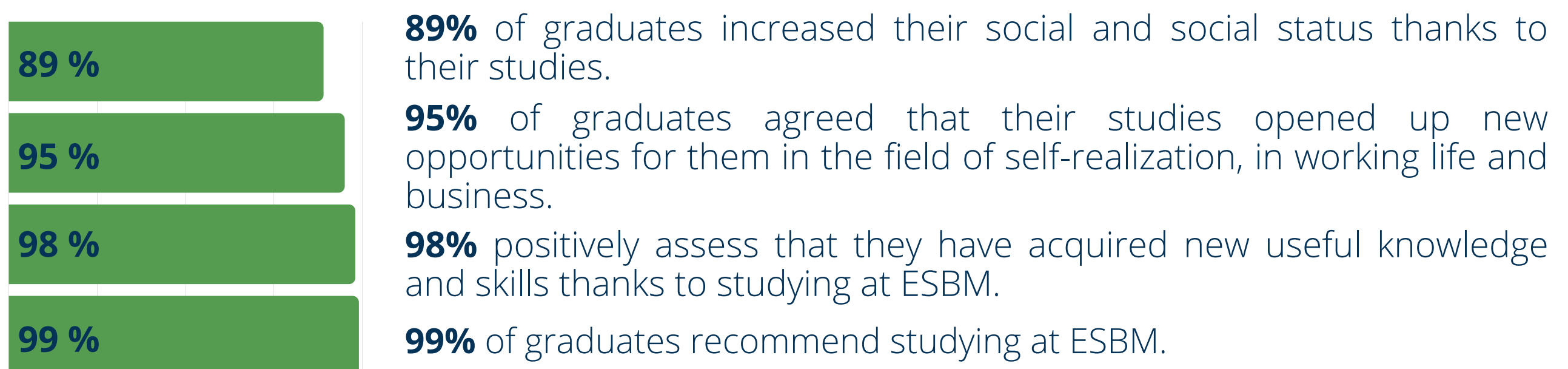


The financial and time investment was returned to **53%** of the graduates 1 year. Within two years, the return on investment was **71%**.



Employed graduates agree that they have increased their income thanks to studying at ESBM. **58%** of them improved by more than **20%**.

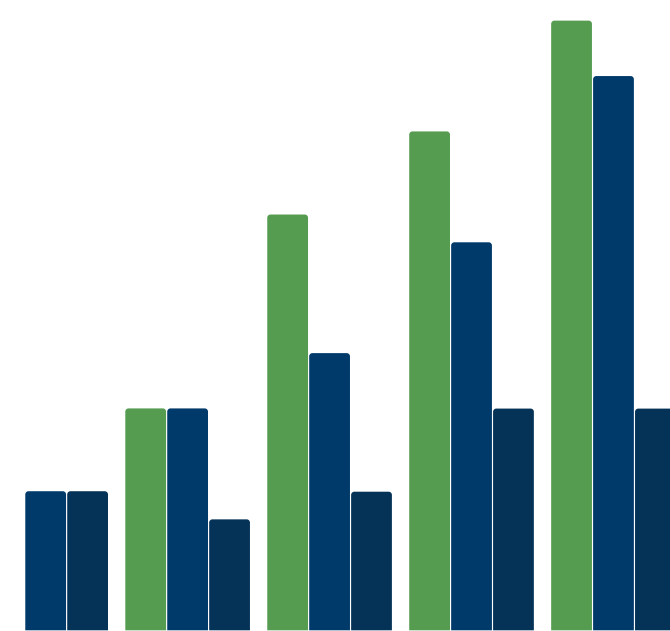
## Satisfaction with MBA studies at ESBM



## ESBM educational institution selection criteria

The most important reasons why graduates decide to study at ESBM include:

- A sophisticated form of teaching
- User-friendly and flexible study program
- Professional teaching team
- References from colleagues or acquaintances
- Demonstrable value of study
- Willing attitude of the study department
- Serious and pleasant environment
- Trusted information on the web



## Reasons for the study itself

The top six reasons for studying an MBA program:

- Personal development, self-realization and strengthening of self-confidence
- Greater insight and orientation in management issues
- Learning new procedures, trends and knowledge
- Improvement and streamlining of processes and procedures in the corporation
- Better job position/higher salary
- Prestige and recognition



Do you want to expand your knowledge, which you will never lose? Increase your competitive advantage on the labor market not only with the obtained degree, but above all with knowledge that is not only theoretical, but has a practical impact? Studying at ESBM will meet your most demanding expectations. Excellent communication with lecturers, the study department, a sophisticated study system, clear study conditions and requirements, materials and an available online library of specialist literature are just the beginning of the knowledge you will gain during your studies. The excellent level of study, ensured by international certification, is evident in quality teaching by experienced lecturers. I'm absolutely thrilled, I'm sure you will be too!

- **MUDr. Tereza Ettlerová, MBA**; graduate of MBA Leadership and Soft Skills

## The advantages of studying at ESBM in a nutshell

- Offering a wide range of MBA, DBA, BBA, LL.M and MSc study specializations
- Creating a study program according to your own preferences
- The possibility to study at any time and from anywhere, the possibility to start immediately
- The most modern form of teaching based on a combination of online study and face-to-face lectures, the dates of which the student chooses himself
- Online study for one year with the possibility of extension
- Teaching in Czech or English in modern premises in the center of Prague
- Emphasis on practical use of knowledge and skills
- Above-standard individual consultations with lecturers
- Free study materials, including an online library of over a million professional titles
- Alumni club membership with many discounts and benefits
- Option to spread the school fees into up to 12 installments without increasing the price

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Studying an MBA is not just about getting a degree with a name that looks "cool" or represents something. It is mainly about broadening your horizons and learning to think a little differently than "conventional" academic teaching offers. Many people have a natural ability to lead others towards higher goals, they can organize their own work and other people's work well, but they cannot name individual situations or analyze them. Studying an MBA at ESBM is primarily about practical self-knowledge, critical and creative thinking and reasoning, and learning to react promptly, adequately and with a calm head, even in the most demanding situations in the work environment. Even though ESBM has various recognized accreditations and certifications, which the common man has little understanding of, the real quality of the study is mainly about the experienced lecturers, who are real professionals not only with their education, but also with years of practical experience, for which I am very grateful. Thanks to this, I had the opportunity to get to know many different situations from many, many different environments.

- **RNDr. PaedDr. Róbert Szabó, PhD., PhD., MBA;** graduate of MBA Executive Management

## Contact



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