



Syllabus of Module

6. Management and Strategic Management in Education

Lecturer: Ing. et Ing. Sonia Španielová, Ph.D., MBA

Module Annotation

The module highlights the concepts and practices of management and strategic management in the context of decision-making in schools and educational institutions. Includes an aspect of management subject areas. The focus is on finding and developing management skills taking into account individual personality differences, managing the school at all their levels. Formulating a long-term strategy for a school means finding answers to the basic questions of its successful functioning. Determining the right goals for the school and the appropriate strategies, i.e. the ways in which the goals will be achieved, is necessary on the basis of a thorough strategic analysis of the school and its surroundings, using the conclusions of a SWOT analysis. There are schools that had comparable starting conditions at a certain point in time, yet some have become successful and others have disappeared or are declining. Choosing the optimal strategy is the key to successful school development.

Module Objective

The aim of this module is to introduce the main management processes in an educational institution. For management concepts, we refer to the competence model of school management, a brief description of the processes of planning, organising and decision-making. Part of the management processes is also a very broad area of assessment and evaluation, which we will focus on in terms of the evaluation stipulated by the Education Act.

The module covers the basic principles of strategic management, the actions of the participants in the management, all the procedures for dealing with other participants in the administrative process, as well as management principles, modern methods, tools and procedures of management within the organisation. We focus mainly on practical skills that are applicable in pedagogical management.

Literature

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