



## Syllabus of Module

# 6. Management in Healthcare

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### Module Annotation

The practice of human resource management provides a lot of evidence that highly successful organisations differ from less successful ones mainly in the way they are able to shape all human potential through management and motivate it to high performance and to a positive relationship with the organisation. The need for flexibility, adaptability and a quick and effective response to changes of all kinds is thus at the top of the management value hierarchy. People capabilities are linked to financial and material resources to develop what is often called an organisation's core competence, capability or capacity.

### Module Objective

The aim of the module is to deepen and broaden the knowledge necessary for solving managerial problems related to the strategic and operational management of organisations at middle and top management level, including the analysis of numerous case studies.

## Literature

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4. POKORNÁ, Andrea, Dana DOLANOVÁ, Veronika ŠTROMBACHOVÁ, Petra BŮŘILOVÁ, Jana KUČEROVÁ and Jan MUŽÍK. Management nežádoucích událostí ve zdravotnictví: metodika prevence, identifikace a analýza. Prague: Grada Publishing, 2019. Sestra (Grada). ISBN 978-80-271-0720-9.
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6. VEBER, Jaromír. Management: základy, moderní manažerské přístupy, výkonnost a prosperita. 2., aktualiz. vyd. Prague: Management Press, 2009. ISBN 978-80-7261-200-0.

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