



Syllabus of Module

7. Crisis Situations, Identification and Responsibility

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Module Annotation

The module focuses on the issue of crisis management mainly from the perspective of prevention. A significant problem in corporate governance is the late identification of risk situations. The crisis event then acts suddenly. To effectively prevent crises, it is necessary to recognise potential crisis hotspots, where crises may originate, identify the appropriate causes, and where appropriate, recognise the relationships between the factors that cause crises. A variety of techniques can be used to do this. Furthermore, it is essential to assign responsibility to specific persons for the elaboration of the set of measures, their application and updating. The module will also focus on crisis communication as one of the strategies.

Module Objective

- The analysis and integration of the concept of preventive crisis management, its meaning and relevance in today's environment.
- The critical evaluation and management of problems in crisis situations.
- Familiarity with techniques for recognising crisis hotspots from the external and internal environment.
- The identification of potential crisis hotspots, evaluation of their impact on the organisation.
- Distinguishing the appropriateness of the strategy according to the overall threat level of the organisation.

Literature

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