

Syllabus of Module

8. Control Processes

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Module Annotation

Control is one of the basic managerial functions and thus one of the basic activities of a manager. Control is an important feedback loop in the management process. By its very nature, it can correct plans and strategies, organisational structures, performance and efficiency of resource use, or the entire quality management process. Knowledge of control processes is crucial for management. The Control Processes module aims to introduce the essence of the system and the control process. The individual presentations will first explain the basic types of control processes in terms of their use over time. Listeners will thus become familiar with the methods of preventive, interim and final control, or feedback control. The basic phases of the control process will also be presented in detail, from the primary information security for control to the retrospective control. Based on the practical interpretation of the theoretical background, the basic methods of control will be presented, which are the normal internal control, internal and external audit, forward and feedback.

Module Objective

Upon successful completion of the module, students should be able to define the nature of the control process and identify its importance in the management process. At the same time, they should be able to identify the basic types of control, while being able to decide independently on the use of specific control methods. The module should also provide

sufficient knowledge to enable students to assess the quality of internal control systems in a company, as well as to apply appropriate control procedures.

Literature

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- 2. KEŘKOVSKÝ, Miloslav and Oldřich VYKYPĚL. Strategické řízení: teorie pro praxi. Prague: C.H. Beck, 2002. C.H. Beck pro praxi. ISBN 80-7179-578-x.
- 3. KRÁLÍČEK, Vladimír and Jan MOLÍN. Vnější a vnitřní kontrola z pohledu managementu. Wolters Kluwer, 2014. ISBN 978-80-7478-557-3
- 4. VEBER, Jaromír. Management: základy, moderní manažerské přístupy, výkonnost a prosperita. 2., aktualiz. vyd. Prague: Management Press, 2009. ISBN 978-80-7261-200-0.

