



MBA <

Banking Industry

Modules of the specialization:

Management

Strategic Management

Financial Management

Marketing and Public Relations

HR Management

Commercial Banking

Investment Banking and Capital
Markets

Banking Products and

Operations

Optional Module (1)

Optional Module (2)

**European School of
Business & Management SE**

Londýnská 376/57, 120 00 Praha 2
IČ: 29299306, DIČ: CZ29299306

☎ + 420 221 620 232 ✉ info@esbm.cz

☎ + 420 603 836 740

🖱 www.study-esbm.com

The MBA Banking Industry focuses on the functioning of domestic and foreign financial markets. Students will learn about the current complex banking system of the Czech Republic, also overlapping into European banking and with their newly acquired specialised knowledge will learn to connect with their own practical work experience within the banking sector.

This program is focused on retail and corporate banking. Lecturers will also focus on commercial and investment banking, and issues related to the future development of the banking system, its functions and products in terms of the market economy. A closer introduction to other banking and financial institutions - these are savings banks, stock exchanges, investment funds, credit cooperatives and other entities will be presented.

The MBA Banking Industry includes the following beyond the basic and optional modules: Commercial Banking, Investment Banking and Capital Markets and Banking Products and Operations.

Master of Business Administration