



MBA

Healthcare Management

The MBA Healthcare Management comprehensively covers management issues in healthcare organisations, including funding, management mechanisms, project planning, and human resource management.

Within this specialisation, students will understand management systems in healthcare facilities and become familiar with health care principles not only in the Czech Republic but also in an international context. Upon successful completion, students will be able to design an appropriate health care facility organisational structure, develop their own model to increase facility effectiveness, establish suitable control systems and propose an organisational strategy and direction.

This is intended primarily for representatives of middle and senior management working in the field of healthcare and healthcare organisations with various ownership types. At the same time, it is also suitable for pharmaceutical managers or businesses.

The MBA Healthcare Management includes the following beyond the basic and optional modules: Management in Healthcare, Health Economics and Medical Law.

Master of Business Administration

Modules of the specialization:

Management

Strategic Management

Financial Management

Marketing and Public Relations

HR Management

Management in Healthcare

Health Economics

Medical Law

Optional Module (1)

Optional Module (2)

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