



MBA Human Resource Management

Modules of the specialization:

Management

Strategic Management

Financial Management

Marketing and Public Relations

HR Management

Personnel Activities in the
Organisation

Processes and Strategic

Human Resource Management

Modern Methods in Personnel
Management

Optional Module (1)

Optional Module (2)

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The MBA Human Resource Management

comprehensively affects HR segment management. Students will gain in -depth insight into the issues of human resources management within an organisation, they will be acquainted with personnel processes, methods and current trends within HR and will learn to use human capital effectively.

Attention is also paid to recruitment strategies, motivation, recruitment and remuneration processes and competency development issues. Thanks to the practical focus of individual training modules, students will learn to introduce methods and trends in the area of personnel management directly into their working life.

This is suitable for HR managers, personnel department staff, personnel consultancy specialists, but also other applicants who want to further educate themselves in this area.

The MBA Human Resource Management includes the following beyond the basic and optional modules: Personnel Activities in the Organisation, Processes and Strategic Human Resource Management and Processes and Modern Methods in Personnel Management.

Master of Business Administration