



MBA

Investment Management

Modules of the specialization:

Management

Strategic Management

Financial Management

Marketing and Public Relations

HR Management

Financial Markets and Stock
Exchange

Forex Trading

Real Estate Investment

Optional Module (1)

Optional Module (2)

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Investments are one of the most risky and fast-moving areas of business management. A poorly executed and thoughtless investment can have a fatal impact on a particular organisation or individual.

The aim of **the MBA Investment Management** is to provide students with a deeper overview of investment, financial and stock markets, trading and other important investment principles so that they can understand the conditions of investment and financing in the Czech Republic and abroad. Students will become acquainted with the determinants that influence the value of money over time, with methods of investment project evaluation and other important areas of investment decision making.

The MBA Investment Management includes the following beyond the basic and optional modules: Financial Markets and Stock Exchange, Forex Trading and Real Estate Investment.

Master of Business Administration