



MBA Management in Education

Modules of the specialization:

Management

Strategic Management

Financial Management

Marketing and Public Relations

HR Management

Management and Strategic

Management in Education

Psychology in Education

Legal Aspects in the Field of
Education

Optional Module (1)

Optional Module (2)

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The Management in Education is focused on deepening the theoretical and practical knowledge and skills in the key areas of the educational system. It is primarily the school documents and general law, leadership strategies, management of the pedagogical process and school psychology which presents one of the chief parts of the educational system.

The goal of this specialty is hence to achieve the basic competencies in planning and managing processes. A vital part is built up on the ability to explain the pedagogical intentions, to debate and to learn the cooperation principles necessary for the communication with colleagues, parents and others.

This specialty is primarily focused on the middle and the upper management in all the public schooling system levels in the Czech Republic. It is destined mainly for teachers and lecturers, but also everyone else who is interested in education. The students will be familiarized with the high-quality training of managing skills for leading positions in schools and school facilities.

The MBA Management in Education includes the following beyond the basic and optional modules: Management and Strategic Management in Education, Psychology in Education and Legal Aspects in the Field of Education.

Master of Business Administration