



# MBA

## Managerial Psychology

### Modules of the specialization:

Management

Strategic Management

Financial Management

Marketing and Public Relations

HR Management

Personality Psychology

Thinking and Decision Making

in Practice

Work-life Balance

Optional Module (1)

Optional Module (2)

**The MBA Managerial Psychology** focuses on the role of psychology in managerial practice and personnel management. An integral part of managerial work is the art of listening and understanding colleagues and employees. Therefore, within the educational modules, students will learn to apply psychological methods and theories into practice and to use psychological procedures in internal processes of a company or organisation.

This program also deals with the importance of balance between personal and professional life and the transfer of personal and spiritual knowledge to keep a balanced lifestyle. Students will acquire the skills necessary for forming effective teams, conflict resolution and creativity development. Furthermore, this is focused on strategic thinking and its use in stressful situations.

This is particularly suitable for managers, executives, business owners, personnel departments, and all others who seek or want to improve in their management positions.

**The MBA Managerial Psychology** includes the following beyond the basic and optional modules: Personality Psychology, Thinking and Decision Making in Practice and Work-life Balance.

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Master of Business Administration