



## MBA

# Modern Management

## Modules of the specialization:

Management

Strategic Management

Financial Management

Marketing and Public  
Relations

HR Management

Systematic Planning and  
Organising

Leadership, Stimulation and  
Motivation of Employees

Control Processes

Optional Module (1)

Optional Module (2)

**The MBA Modern Management** specialization represents a set of views, experiences, recommendations, approaches and methods that managers use to master specific activities necessary to achieve the goals of the organization, taking into account the current needs, situation and development of companies.

This is particularly suitable for executives, corporate training specialists, government employees, personnel officers and all others who want to improve their managerial skills in modern management.

**The MBA Modern Management** includes the following beyond the basic and optional modules: Systematic Planning and Organising, Leadership, Stimulation and Motivation of Employees and Control Processes.

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Master of Business Administration