

MBA

Risk Management and Crisis Management

Modules of the specialization:

Management
Strategic Management
Financial Management
Marketing and Public Relations
HR Management
Risk Management and its Types
Crisis Situations, Identification and
Responsibility
Creating a Crisis Plan
Optional Module (1)
Optional Module (2)

The MBA Risk Management and Crisis Management specialization is mainly focused on the issue of crisis management in terms of prevention. A significant problem in corporate governance is the late identification of risk situations. The crisis event then leads to sudden action. In order to effectively prevent crises, it is necessary to recognize potential crisis hotspots from where a crisis may arise, to identify the appropriate causes, or to recognize the relationships between the various factors that cause crises. A variety of techniques can be used to do this.

The MBA Risk Management and Crisis Management includes the following beyond the basic and optional modules: Risk management and its Types, Crisis Situations, Identification and Responsibility and Creating a Crisis Plan.

European School of Business & Management SE

Londýnská 376/57, 120 00 Praha 2
IČ: 29299306, DIČ: CZ29299306

☎ + 420 221 620 232 ✉ info@esbm.cz

📞 + 420 603 836 740

🖱 www.study-esbm.com

Master of Business Administration