

## MBA

# Sport Management

**The MBA Sport Management** will provide students with a comprehensive overview of the information that is important for successful development of managerial skills within the sports sector. The individual modules will cover issues of management, law, economics, psychology and other disciplines within the context of sport. The area of obtaining subsidies and grants, budgeting, drafting guidelines and statutes of various sports institutions will also be discussed.

This is suitable especially for middle and top managers of sports clubs, sports facilities, wellness centres, leisure instructors, sports coaches, employees of non-profit organisations, state employees, but also other professionals whose career is within the sporting sector. Nowadays, there is a lot of money in sport, but there are very few managers with experience or a focus on sport. At the same time, the demand for sporting facilities and demand on these facilities is increasing. And it is this program that can be an important source of information in building, expanding and improving sports services.

**The MBA Sport Management** includes the following beyond the basic and optional modules: Management in Sports, Sport Psychology and Sport Law.

## Modules of the specialization:

Management

Strategic Management

Financial Management

Marketing and Public Relations

HR Management

Management in Sports

Sport Psychology

Sport Law

Optional Module (1)

Optional Module (2)

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Master of Business Administration