



Syllabus of Module

3. Fundamentals of Management

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Module Annotation

Management is one of the basic subjects on virtually all economic programs/fields not only in our country, but also abroad. The aim of the Fundamentals of Management module is to introduce students to the field of management by introducing them to basic concepts, presenting them with the development and ideas about management, as well as explaining the basic functions of management in context. The module will thus include theoretical topics such as the essence and approaches to management planning, functions and method of organizing, the essence and function of decision-making as the basis of the manager's work, leadership in the context of management as a method of approach to management and managerial control. With regard to practice, individual approaches in management will also be discussed – strategic management, change and innovation management, human resources management (personnel management), communication, time management, competition issues, operational and process management. The topics will be presented with regard to the practice in enterprises and institutions and the requirements for its course and output.

Module Objective

The aim of the module is to provide students with such knowledge so that, after graduation, they are able to apply the managerial functions of planning and organising on practical examples, interpret the approaches to organisational design necessary to determine the

organisational structure, explain and take an opinion on the management issue in the context of historical development, put into context the function of basic motivational theories and leadership in management practice, interpret concepts and graphic representations in the field of management theory and organisational design, describe the basic systemic organisation of management, use the management control settings to ensure the achieved results, define goals and ways of achieving them as part of a comprehensive approach to planning and organisational security.

Literature

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