



Syllabus of Module

4. Finance and Economy

Lecturer: Ing. Ondřej Petr, MBA

Module Annotation

Knowledge of the basic principles and tools of economic and financial management is one of the key prerequisites for the successful management of a company. In the first part of the module, the students are acquainted with the nature and importance of financial accounting, the basic financial statements, their relationships and reporting skills (balance sheet, profit and loss account, cash flow statement). The second part of the module describes the functions and tools of management accounting and controlling. Particular attention is paid to management reporting, which is one of the basic tools in company management. The final part of the module deals with the types and importance of financial plans, which in each company should be a natural part of its financial management.

Module Objective

The aim of the module is to familiarise students with the basics of economic and financial management of companies.

Literature

1. LAZAR, Jaromír. Manažerské účetnictví a controlling. Prague: Grada, 2012. Účetnictví a daně (Grada). ISBN 978-80-247-4133-8.
2. MARTINOVIČOVÁ, Dana, Miloš KONEČNÝ and Jan VAVŘINA. Úvod do podnikové ekonomiky. 2., aktualizované vydání. Prague: Grada Publishing, 2019. Expert (Grada). ISBN 978-80-271-2034-5.
3. SCHOLLEOVÁ, Hana and Petra ŠTAMFESTOVÁ. Finance podniku: sbírka řešených příkladů a otázek. Prague: Grada Publishing, 2015. ISBN 978-80-247-5544-1.
4. SCHOLLEOVÁ, Hana. Ekonomické a finanční řízení pro neekonomy. 3., aktualizované vydání. Prague: Grada Publishing, 2017. Expert (Grada). ISBN 978-80-271-0413-0.
5. SKÁLOVÁ, Jana. Podvojně účetnictví. Prague: Grada, 2000. Účetnictví a daně (Grada). ISBN 978-80-271-2249-3.
6. SYNEK, Miloslav. Manažerská ekonomika. 5., aktualiz. a dopl. vyd. Prague: Grada, 2011. Expert (Grada). ISBN 978-80-247-3494-1.

**European School of
Business & Management SE**

Londýnská 376/57, 120 00 Praha 2
IČ: 29299306, DIČ: CZ29299306

☎ + 420 221 620 232 ✉ info@esbm.cz
☎ + 420 603 836 740 🌐 www.esbm.cz

Finance and Economy

