



Syllabus of Module

7. Designing a Project

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Module Annotation

Modern society considers project design to be the most important and integral part of management management. In terms of content, it is a systematic activity aimed at meeting the set goal using strategic and tactical procedures and long-term plans, which contain specific steps necessary to successfully meet the goal, including ensuring the personnel and economic character. The result of project design is a project followed by a plan of an action that will be organised and implemented in a given place, at a given time and with given actors.

Module Objective

- To provide students with theoretical knowledge and practical skills in the design and management of projects.
- Familiarise students with the basic principles, methods and instruments of project preparation, implementation management, only after the project completion phase.
- Teach students to define the objectives of the project, identify risks, name the qualitative features of the project.
- Familiarise students with the procedures of project planning, including the timetable, allocation of resources and forces and resources.

Literature

1. DOLEŽAL, Jan. Projektový management: komplexně, prakticky a podle světových standardů. První vydání. Prague: Grada Publishing, 2016. 418 stran. ISBN 9788024756202.
2. FIALA, Petr. Řízení projektů. Vyd. 2., přeprac. Prague: Oeconomica, 2008. 186 s. ISBN 978-80-245-1413-0.
3. JEZKOV, Zuzana, 2013. Projektové řízení: jak zvládnout projekty, Kuřim: Akademické centrum studentských aktivit. ISBN 978-80-905297-1-7
4. ROSENAU, Milton D. Řízení projektů. Translated by Eva Brunovská. Vyd. 3. Brno: Computer Press, 2007. x, 344. ISBN 9788025115060
5. SVOZILOVÁ, Alena. Projektový management: systémový přístup k řízení projektů. 3., aktualizované a rozšířené. Prague: Grada Publishing, 2016. 421 stran. ISBN 9788027100750.