



BBA

Personnel Management and Andragogy

Modules of the specialization:

Management Theory and Practice

Personnel Management in

Organisation

Fundamentals of Financial

Management

Human Resources and Personnel

Policy

Motivation and Evaluation of

Employees

Education and Personal

Development

Legal Aspects of Personnel

Management

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The BBA Personnel Management and Andragogy

specialization comprehensively covers the area of the HR segment. The students will deepen their view into the human resources problematics as a part of an organization, they will be introduced to personal processes, methods and current trends in HR and they will learn how to optimally use the human capital.

They will also focus on the strategies of acquiring employees, different processes of recruitments and remunerations, motivation or the competitions development. Thanks to the practical use of the individual subjects, the students will learn how to use the methods and trends in practice in their professional life. This program is suitable for HR managers, employees of the personal departments, specialists in personal consulting and other candidates who want to develop their knowledge in the HR subject field.

The BBA Personnel Management and Andragogy

includes the following beyond the basic modules: Human Resources and Personnel Policy, Motivation and Evaluation of Employees, Education and Personal Development and Legal Aspects of Personnel Management.

Bachelor of Business Administration