



Executive DBA

Modules of the specialization:

Management vs. leadership
Resource management
Lean management
Human Resource Management
Personal Development
Management
Six Sigma
Industry 4.0
Quality and Performance
Management

The Executive DBA provides students with the most up to-date information in the field of modern management and targets senior executives primarily.

Individual training modules are designed to provide students with information and skills applicable in business practice.

In interactive workshops, lecturers will share practical advice to improve the functionality of business processes, whether in product and service quality management, customer requirement analysis or savings.

Attention will also be placed on the current trend of digitalisation, related automation of production and the provision of services it brings with it.

The Executive DBA includes the following beyond the basic modules: Six Sigma, Industry 4.0, Quality and Performance Management.

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Doctor of Business Administration