



**MSc**

# Strategic Management

## Modules of the specialization:

Project Management  
Human Resource Management  
Fundamentals of Management  
Finance and Economics  
Lean Management  
Organisational Management and  
Strategic Thinking  
Strategic Management Phases  
and Processes  
Strategic Techniques and  
Analysis  
Optional Module (1)  
Optional Module (2)

**The MSc Strategic Management** specialization presents the possibilities and tools for the complete management of a company from the preparation of a business plan, through the management of the company, to its expansion into international markets. Such a comprehensive focus prepares you for the strategic management of the company, the main phases of which are the formulation of strategy, its planning and subsequent implementation and, last but not least, control.

**The MSc Strategic Management** includes the following beyond the basic and optional modules: Organisational Management and Strategic Thinking, Strategic Management Phases and Processes, Strategic Techniques and Analysis.

**European School of  
Business & Management SE**

Londýnská 376/57, 120 00 Praha 2  
IČ: 29299306, DIČ: CZ29299306

☎ + 420 221 620 232 ✉ info@esbm.cz

📞 + 420 603 836 740

🖱 [www.study-esbm.com](http://www.study-esbm.com)

Master of Science