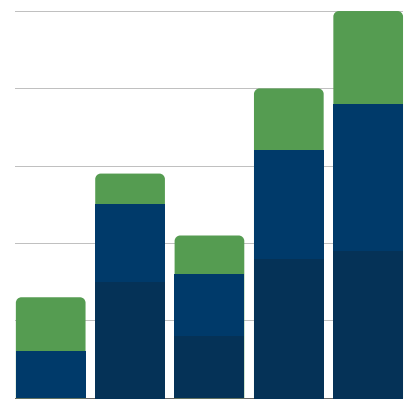




BENEFITS OF MBA STUDY IN THE VIEWS OF ESBM GRADUATES

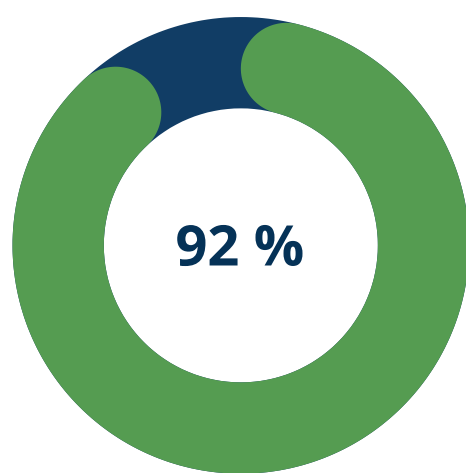
Constantly improving the quality of studies is key for ESBM and apply modern trends and practical procedures not only in the field of management and leadership to the programs and psychology.

In cooperation with the leading research agency MEDIAN, we carried out an independent survey of the satisfaction and benefits of studying among our graduates of MBA programs.



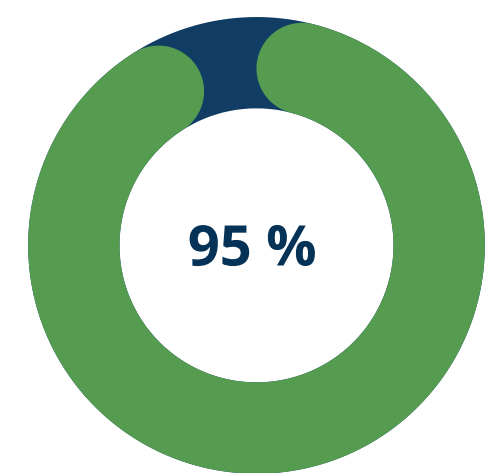
Research parameters:
Prepared by the independent agency Median
Online survey (CAWI method)
Statistical data analysis
Data collection: May - July 2019
Respondents from among graduates of MBA studies at ESBM.

Practical knowledge and skills

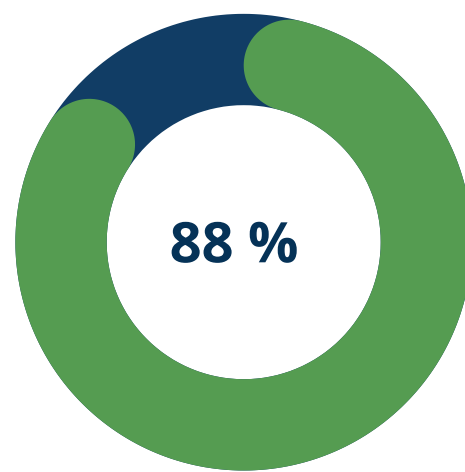


92 % of graduates confirmed that studying at ESBM has a practical benefit not only in their professional life.

88 % of graduates regularly uses the knowledge and skills acquired from MBA studies to solve specific situations in practice.



95 % of graduates uses the knowledge from MBA studies when introducing new trends and internal procedures.



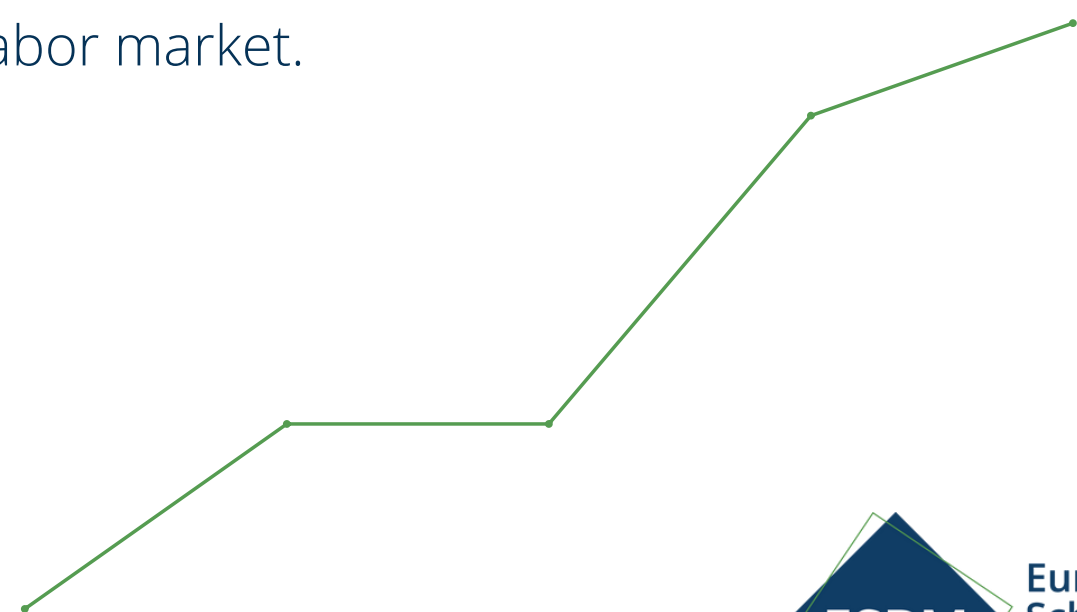
Career move

91 % of graduates obtained valuable work and business contacts while studying at ESBM.

88 % of MBA graduates is aware of their advantage on the labor market.

87 % graduates-employees improved their job position or position in the company thanks to the MBA degree.

83 % of graduate entrepreneurs stated that studying at ESBM was a key motivation to start your own business.



Finance and return on investment



97 % of graduates are convinced that their investment in studying MBA at ESBM paid off.



93 % of entrepreneurial graduates confirms that they expanded their business and increased turnover during their MBA studies.

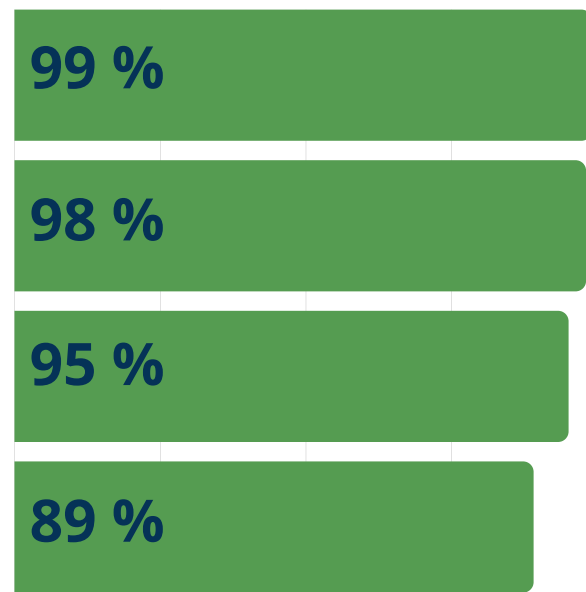


The financial and time investment was returned to **53%** of the graduates within 1 year. Within two years, **71%** confirmed the return on investment.



Employed graduates agree that they have increased their income thanks to studying at ESBM. **58%** of them improved by more than **20%**.

Satisfaction with MBA studies at ESBM



99% of graduates recommend studying at ESBM.

98% positively assess that they have acquired new useful knowledge and skills thanks to studying at ESBM.

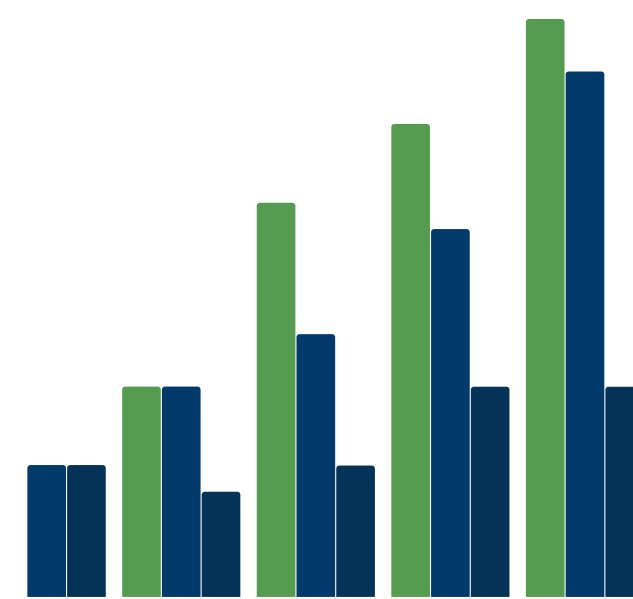
95% of graduates agreed that their studies opened up new opportunities for them in the field of self-realization, in working life and business.

89% of graduates increased their social and social status thanks to their studies.

ESBM educational institution selection criteria

The most important reasons why graduates decide to study at ESBM include:

- A sophisticated form of teaching
- User-friendly and flexible study program
- Professional teaching team
- References from colleagues or acquaintances
- Demonstrable value of study
- Willing attitude of the study department
- Serious and pleasant environment
- Trusted information on the web



Reasons for the study itself



The top six reasons for studying an MBA program:

- Personal development, self-realization and strengthening of self-confidence
- Greater insight and orientation in management issues
- Learning new procedures, trends and knowledge
- Improvement and streamlining of processes and procedures in the corporation
- Better job position/higher salary
- Prestige and recognition