



Syllabus of Module

1. Management

Lecturer: doc. Ing. Ludmila Mládková, Ph.D.

Module Annotation

This module provides knowledge about specialised management activities in relation to basic managerial functions (planning, decision making, organising, implementation, and control) and the style of management. A student acquires basic knowledge from the field of strategic management, processing management, changes management, knowledge management, identity, and culture in an organisation, and international management.

Module Objective

Module goal is to acquaint with management advanced methods, processes and principles in an organisation.

Literature

1. MLÁDKOVÁ, L., Jedinák, P., a kol., *Management*, Aleš Čeněk, s.r.o. Plzeň 2009, ISBN 978-80-7380-230-1
2. NICOLESCU, Ovidiu. *Challenges, Performances And Tendencies In Organisation Management*.
3. ROBINS, S.P., COULTER, M.K. *Management*. Grada. Praha 2004. ISBN 80-247-0495-1
4. ROMANENKO, Alena. *Cultural Diversity Management in Organizations: The Role of Psychological Variables in Diversity Initiatives*.
5. SCHERMERHORN, J R., *Exploring Management*, Hoboken, John Wiley & Son, 2012, 978-0-470-87821-7
6. SOLIMAN, Fawzy. *From Knowledge Management to Learning Organisation to Innovation: The Way Ahead!*

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