



## Syllabus of Module

# 6. Business Plan

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### Module Annotation

A business plan is a document containing an extensive set of ideas and facts about a single business project. The business plan can be a relatively complex document. Its structure is mostly subordinate to the purpose for which it is compiled. However, everybody can carry a great business plan in our heads. It is a written document that allows management into individual steps, formulation of business strategy, identifying critical criteria and indicators necessary for fulfilling partial steps and verifying effectiveness, including performance control. By thinking about the individual steps in forward, the usual mistakes and inaccuracies, including time savings, can be avoided. The business plan can be briefly characterized in five points: understandable, logical, concisely considered, truthful and real, and respecting risks/milestones/restrictions.

### Module Objective

The aim of this module is to acquaint students with business projects and their goals. The production plan, financial plan, time schedule and sources of financing will be presented

## Literature

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