

Syllabus of Module

7. Preparation and Realization of Projects

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Module Annotation

A project is a unique process consisting of a series of coordinated and managed activities with start and end dates, carried out to achieve a goal that meets specific requirements, including time, cost and resource constraints. There are many definitions of a project, there are so-called certification companies that issue and maintain their own project management methodologies.

Module Objective

The aim of the course is a closer specification of project management including the interpretation of the principles of creation and implementation of corporate projects into common business practice.

Literature

- 1. ALAM, M. D., GUHL, U. F., 2016. Project Management in Practice. Springer-Verlag GmbH.
- 2. BARKER, S. a R. COLE, 2009. Projektový management pro praxi. Praha: Grada. ISBN 978-80-247-2838-4.
- 3. DOLEŽAL, J. a J. KRÁTKÝ, 2017. Projektový management v praxi: naučte se řídit projekty! Praha: Grada. ISBN 978-80-247-5693-6.
- 4. ROSENAU, M. D., 2000. Řízení projektů: příprava a plánování, zahájení, výběr lidí a jejich řízení, kontrola a změny, vyhodnocení a ukončení. Praha: Computer Press. ISBN: 80-7226-218-1.
- 5. WELLS, K. N., KLOPPENBORG., T. J. 2018. Project management Essentials. Business Expert Press.

