



Syllabus of Module

9. Knowledge Management

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Module Annotation

This module explains what knowledge is, and how it influences organisations and their outcomes, the role of explicit and tacit dimension, the importance of trust for knowledge sharing, knowledge management strategies, concept of knowledge market and rules how to organise knowledge sharing organisation and who are knowledge workers, how they work and their importance for organisations.

Module Objective

The aim of this module is to explain students the role of knowledge and knowledge management in organisation and provide them with tools and methods of knowledge management.

Literature

1. MLÁDKOVÁ, L. (2012). Management of Knowledge Workers, Iura Edition, SR.