



MBA

Executive Management

The MBA Executive Management is provided online in English. It aims to cover the diverse areas needed for the successful fulfilment of the company's set goals at the level of middle and senior management. The educational modules offer a comprehensive and integrated view of managerial management and the attention is focused on practically applicable knowledge and skills from a wide range of managerial activities. Students will learn effective strategic management, obtain the techniques and methods of innovative management, learn to properly coordinate activities within their department or company, and much more.

The specialization is suitable for everyone who is in leadership positions in a small, medium or large organization, as well as for those who aspire to a managerial position.

The MBA Executive Management includes the following beyond the basic and optional modules: Innovation Management, Process Management and Strategic Sourcing.

Modules of the specialization:

Management

Strategic Management

Business Financial Management
and Investment Decisions

Project Management and
Planning

Human Resource Management

Process Management

Innovation Management

Strategic Sourcing

Optional Module 1

Optional Module 2

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Master of Business Administration