



MBA

Global Business

Modules of the specializations:

Management

Strategic Management

Business Financial Management
and Investment Decisions

Project Management and
Planning

Human Resource Management

Business Plan

Innovation Management

Management Principles

Optional Module 1

Optional Module 2

The MBA Global Business is provided online in English. It helps students build a successful career in a challenging global market environment. Students of this specialization will develop and deepen their management skills in the field of international business and entrepreneurship.

As part of interactive seminars, students will learn how to work effectively with their team, make timely strategic decisions, design innovative strategies, or how to proceed in negotiations at the international level. Emphasis is placed especially on the role of management and decision-making in a cross-cultural context.

Studying this program is suitable for middle and senior management, especially for companies that operate on a global level.

The MBA Global Business includes the following beyond the basic and optional modules: Business Plan, Innovation Management and Management Principles.

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Master of Business Administration