



Syllabus of Module

7. Sustainable Business, Investment and Finance

Lecturer: Mgr. Bc. et Bc. Pavla Wernerová

Module Annotation

This module will discuss socially responsible business and ESG investing and finance. The main focus of the module will be on the sustainability of businesses and individuals from an economic perspective in the context of the current energy and green transition.

Among the topics to be discussed here will be climate finance and its role in international politics and the financing of sustainable projects and enterprises. The topic of ESG and impact investing, its specifics, evolution and role in the current world of finance will also be discussed.

Module Objective

This module aims to introduce students to the concept of sustainable entrepreneurship, mainly from an economic and investment perspective concerning ESG aspects. Upon completion of the module, students will understand the field of climate finance, ESG and impact investing and will be familiar with the world of responsible investment and its specificities.

Literature

1. BRIL, Herman. Sustainable Investing: A Path to a New Horizon. 1. vydání. Londýn: Routledge, 2020. ISBN: 0367367351
2. HILL, John. Environmental, Social, and Governance (ESG) Investing: A Balanced Analysis of the Theory and Practice of a Sustainable Portfolia. 1. vydání: Academic Press, 2020. ISBN: 0128186925
3. KEELEY, Terrence. Sustainable: Moving Beyond ESG to Impact Investing. 1. vydání: New York: Columbia Business School, 2022. ISBN: 0231206801
4. KROSINSKY, Cary. Sustainable Investing: Revolutions in theory and practice. 1. vydání: Routledge, 2016. ISBN: 9781138678613

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