

## **Syllabus of Module**

# 8. Logistics Development Trends

Lecturer: Ing. Šárka Tomisová, DBA

#### Module Annotation

The module focuses on developing your own insights from everyday and professional life. New trends, and above all market demands and evolving technological possibilities are a significant driving force in all fields and in personal life. Even new developments have their foundations and the module "Developments in Logistics" is also oriented in this direction. The fundamentals of logistics are a given and development opportunities are necessary. The dynamics of the field are currently based primarily on the latest technologies, which are changing with the times and needs. The dynamic force today is the customer, the competition and the basic need to succeed here and now. Needs, requirements, suggestions and solutions is the content of the module where logistics will take place in the future, with precision and with proper prediction of success.

### Module Objective

It is for students to connect basic industry knowledge, personal experience, professional knowledge, not only in the field of logistics. With the overlap and effect of capitalizing on everything for competitiveness, readiness for change and rapid response to customer and

market stimuli in general. In the module, students will be introduced to methodologies proven in successful companies and for the declaration of knowledge, students will be able to approach them for practical grasp in the processes of their operations.

#### Literature

- 1. GRASSEOVÁ, M. a kolektiv: "Analýza v rukou manažera", Computer Press, a.s. Brno 2010, ISBN 978-80-251-2621-9
- 2. GROS, I. a kolektiv: "Velká kniha LOGISTIKY", VŠCHT v Praze, Praha 2016, ISBN 978-80-7080-952-5
- 3. Kolektiv autorů: "Logistika v praxi", Praha VERLAG DASHÖFER 2003-2010 ISSN: 1804-2805
- 4. KOŠTURIAK, J., BOLEDOVIČ, Ĺ., KRIŠŤAK, J., MAREK, M.: "Kaizen", Computer Press, a.s. Brno 2010, ISBN 978-80-251-2349-2
- 5. NĚMEC, F. "Logistické procesy", Slezská univerzita v Opavě, Karviná 2001, ISBN 80-7248-128-2
- 6. PERNICA, P.: "Logistika vymezení a teoretické základy", VŠE Praha, Praha 1995, ISBN 80-7079-820-3
- 7. SIXTA, J., Žižka, M.: "Logistika používané metody", Computer Press, a.s. Brno 2009, ISBN 978-80-251-2563-2
- 8. SIXTA, J., Máčat, V.: "Logistika Teorie a praxe", Computer Press, a.s. Brno 2005, ISBN 978-80-251-0573-3









