

## DBA Business & Sustainability

## Modules of the Specialization:

Management vs. Leadership

Lean Management

Resource Management

Human Resource Management

Personal Development Management

Strategy for Sustainable Development

of the Company

Sustainable Business, Investment and

Finance

Sustainability and Energy Management

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The DBA Business & Sustainability specialization provides students with the most relevant information in the field of sustainability, not only in connection with the business, but also from an energy management perspective. The circular economy is also an integral part of sustainable development. It aims to improve the quality of the environment and, at the same time, people's lives by increasing the efficiency of production, which will be discussed in detail in this specialization.

This specialization is primarily aimed at senior management representatives who are responsible for the transformation of a company towards sustainable development, socially responsible business and ESG investments.

The DBA Business & Sustainability specialization includes the following modules beyond the basic block: Strategy for Sustainable Development of the Company, Sustainable Business, Investment and Finance, Sustainability and Energy Management.

Doctor of Business Administration