

## MBA

# Logistics and Freight Forwarding Service

## Modules of the specialization:

Management

Strategic Management

Financial Management

Marketing and Public Relations

Human Resource Management

Transport and its Specifics

Basics of Logistics

Logistics Development Trends

Optional Module (1)

Optional Module (2)

The MBA Logistics and Forwarding specialisation prepares students for a wide range of careers in transport and logistics. Through individual modules they will learn the specifics of different types of transport, for example within the hub and line subsystem. The specialisation also focuses on the basic orientation in the field of logistics, the competences of the different entities and the setting up of effective control systems.

Graduates of this specialisation will be able to effectively implement logistics into individual company processes and activities. They will also focus on trends in this field, which are based mainly on the latest technologies that change over time and needs.

This MBA program is particularly suited for transportation and logistics executives and specialists who use it to fulfill the company's vision and goals.

The MBA Logistics and Freight Forwarding Service specialisation includes the following modules over and above the core and optional blocks: Transport and its Specifics, Basics of Logistics and Logistics Development Trends.

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Master of Business Administration