



BBA

Financial Management

Modules of the specialization:

Management Theory and Practice
Personnel Management in
Organisation
Fundamentals of Financial
Management
Fundamentals of Accounting
Financial Reporting
Corporate Finance
Enterprise Performance
Measurement

European School of Business & Management SE

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The BBA Financial Management specialization focuses on key aspects of financial management in a company, including bookkeeping and financial statements. As part of the specialization, students will be familiar with the basic concepts and tools necessary for financial decision-making in a company. They get to know the company's performance indicators and can evaluate the measurement results in practice.

The BBA Financial Management specialization includes the following modules beyond the basic block: Fundamentals of Accounting, Financial Reporting, Corporate Finance and Enterprise Performance Measurement.