



**European  
School**  
of Business  
& Management



# School profile >

- > Prestigious MBA, DBA, BBA, LLM and MSc studies with international accreditation
- > Combination of lectures and online form for 1 year in Czech
- > The most modern form of education - the Oxford education system
- > Emphasis on effective linking of theory and practice
- > The possibility of compiling your own study program
- > Starting studies at any time and from anywhere - time flexibility
- > A top-notch lecturers team that is fully at your disposal
- > Corporate education and practical workshops
- > Modern e-learning system including online library

## **European School of Business & Management (ESBM)**

is based on the experience of prestigious foreign universities and continues the tradition of the Oxford education system. Studying at ESBM is mainly focused on practical skills and analytical reasoning.

Study anytime  
and from anywhere.

# DBA - Doctor of Business Administration

The DBA (Doctor of Business Administration) study is the highest level of postgraduate managerial education. Graduates get better job placement, move up the career ladder and have a chance to get a higher financial reward. The DBA study at ESBM is very practical, focused on the areas of current trends in modern management. It thus offers a unique insight into specific areas of management, which is based on a combination of theory and experience of professional lecturers.

## Offer of DBA specializations

Executive DBA

DBA Soft Skills

DBA Healthcare

DBA Business & Sustainability

## Conditions of admission

The conditions of admission to the DBA program is a completed second-level university education, or professional education in the MBA or MSc program. Furthermore, it is necessary to document at least five years of experience in a managerial position.

## Start of study

Course can be started at any time throughout the year. There is no need to wait for the start of your studies or to worry that your chosen program will not open. You can choose any specialization at ESBM and start studying at any time.

## Form of study

To improve the quality of DBA specializations, ESBM uses a combination of online study with the Oxford tutor model. This type is peculiar mainly to foreign universities and differs from Czech academic studies mainly in its practical focus.



# Course of study

The DBA course takes a year and is conducted in Czech. It is divided into 2 blocks and each block is further divided into individual modules. The study takes place online in combination with face-to-face seminars, which is grouped into 3 course days. The study is concluded with the preparation of the final thesis and its defense. After meeting all requirements, the graduate receives the professional DBA degree, which is listed after the name.

## 1. BLOCK - BASIC

5 MODULES  
2 COURSE DAYS

The basic block is identical for all students and is divided into 2 course days. Contains 5 basic modules: Management vs. Leadership, Resource Management, Lean Management, Human Resource Management and Personal Development Management.

## 2. BLOCK - SPECIALIZED

3 MODULES  
1 COURSE DAY

In the 2nd block, each student chooses one of the specializations on offer. Each specialization contains 3 modules that the student completes during 1 course day.

## FINAL THESIS

DEFENSE

The study is concluded with the preparation of the final thesis and its defense.



## Advantages of studying at ESBM

- Offering a wide range of MBA, DBA, BBA, LL.M and MSc study specializations
- Creating a study program according to your own preferences
- The possibility to study at any time and from anywhere, the possibility to start immediately
- The most modern form of education based on a combination of online study and face-to-face seminars, the dates of which the student chooses himself
- Online study for one year with the possibility of extension
- Course in the Czech language in modern premises in the center of Prague
- Emphasis on practical use of knowledge and skills
- Above-standard individual consultations with lecturers
- Free study materials, including a library of over a million professional titles

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Originally, I wanted to sort, compare and analyze my experiences only on my own. I also wanted to gain new experience so that I could deduce the laws that govern the economy and human society, and that is why I started to educate myself from all possible sources, both classical and digital, as well as from social networks. Later, I understood that management education could be the right step for me, and in my search, the ESBM school and its way of teaching appealed to me the most. I completed all the learning phases and also participated in accompanying programs and workshops that brought me added value. Now I am aware of the connections and profit for my future that I got thanks to a quality study. I wish ESBM many more satisfied graduates in the future.

- Ing. Miloš Tlustý, CSc., DBA; graduate of the Executive DBA

## Contact



### European School of Business & Management SE

Londýnská 376/57, 120 00 Praha 2  
IČ: 29299306, DIČ: CZ29299306



+ 420 221 620 232



info@esbm.cz



+ 420 603 836 740



www.study-esbm.com



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School**  
of Business  
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Join the ranks  
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