



**European  
School**  
of Business  
& Management



# School profile >

- > Prestigious MBA, DBA, BBA, LLM and MSc studies with international accreditation
- > Combination of lectures and online form for 1 year in Czech
- > The most modern form of education - the Oxford education system
- > Emphasis on effective linking of theory and practice
- > The possibility of compiling your own study program
- > Starting studies at any time and from anywhere - time flexibility
- > A top-notch team of lecturers that is fully at your disposal
- > Corporate education and practical workshops
- > Modern e-learning system including online library

## **European School of Business & Management (ESBM)**

it is based on the experience of prestigious foreign universities and continues the tradition of the Oxford education system. Studying at ESBM is mainly focused on practical skills and analytical thinking.

Study anytime  
and from anywhere.

# MSc - Master of Science

The Master of Science (MSc) is a postgraduate educational program, thanks to which you will get a comprehensive overview of current trends in the chosen field with a focus on their development in the future. Thanks to the practical way of education and the narrow focus of the programs makes the study suitable for all those who want to expand their knowledge and skills in the given issue. Course is conducted by professional lecturers who are selected experts on specific topics.

## Offer of MSc specializations

- ECONOMICS AND BUSINESS FINANCE
- ENVIRONMENTAL MANAGEMENT
- ENGINEERING
- INFORMATION TECHNOLOGY MANAGEMENT
- MARKETING
- PROCESS MANAGEMENT AND INDUSTRIAL ENGINEERING
- INDUSTRY 4.0
- STRATEGIC MANAGEMENT

## Conditions of admission

The conditions of admission to the MSc program is a completed university education at least at the bachelor's level, or professional education in the BBA program and BSc. However, the applicant may be granted an exception if he can prove his managerial experience.

## Start of study

Course can be started at any time throughout the year. There is no need to wait for the start of your studies or to worry that your chosen program will not open. You can choose any specialization at ESBM and start studying at any time.

## Form of study

To improve the quality of MSc specializations, ESBM uses a combination of online study with the Oxford education model. This type is peculiar mainly to foreign universities and differs from Czech academic studies mainly in its practical focus.



# Course of study

The MSc study takes a year and is conducted online in combination with interactive seminars. It is divided into 3 blocks and each block is further divided into individual modules which are led by professional lecturers. The output for each block is seminar papers or case studies. The study is concluded with the preparation of the final thesis and its defense. After fulfilling all the requirements, the graduate will receive the professional MSc. degree, which is listed after the name.

## 1. BLOCK - BASIC

5 MODULES,  
2 COURSE DAYS

The basic block is identical for all students and is divided into two course days. It contains 5 basic modules: Project Management, Human Resource Management, Fundamentals of Management, Finance and Economics, Lean Management.

## 2. BLOCK - SPECIALIZED

3 MODULES,  
1 COURSE DAY

In the second block, each student chooses one of the specializations on offer. Each specialization contains 3 modules that the student complete during 1 course day.

## 3 BLOCK - OPTIONAL

2 MODULES,  
1 COURSE DAY

In the third block, each student again chooses two from a wide range of optional modules, that the student complete during 1 course day.

## FINAL THESES

DEFENSE

The study is concluded with the preparation of the final thesis and its defense.



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# Advantages of studying at ESBM

- Offering a wide range of MBA, DBA, BBA, LL.M and MSc study specializations
- Creating a study program according to your own preferences
- The possibility to study at any time and from anywhere, the possibility to start immediately
- The most modern form of education based on a combination of online study and face-to-face seminars, the dates of which the student chooses himself
- Online study for a year with the possibility of extension
- Course in the Czech language in modern premises in the center of Prague
- Emphasis on practical use of knowledge and skills
- Above-standard individual consultations with lecturers
- Free study materials, including a library of over a million professional degree

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If you want to improve and gain new knowledge in your professional life, study ESBM. The combination of a wide range of programs with excellent lecturers will help you expand your existing knowledge and consolidate your professional position. We can never know everything, but we can do a lot to be able to do a lot. Personally, I am very glad that I completed this study, because thanks to it I can see some facts from a different perspective and in a wider context. Thanks to ESBM for this opportunity.

- **Ing. Magda Březná, MBA**; graduate of MBA Economics and Financial Management

## Contact



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