

MBA

Manufacturing and Management

Modules of the specialization:

Management

Strategic Management

Financial Management

Marketing and Public Relations

Human Resource Management

Sustainable Manufacturing

Industrial Enterprise Digitalization

Simulation of Business Processes
and Systems

Optional Module (1)

Optional Module (2)

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The MBA Manufacturing and Management specialization focuses on the effective management of manufacturing enterprises in the context of current technological, environmental, and economic challenges. Students will explore key topics such as reducing carbon footprint, production digitalization, and the use of simulation tools for process optimization.

Graduates will gain the skills necessary to manage production processes in a dynamically evolving business landscape.

The program is primarily intended for managers of manufacturing companies, operations leaders, technical and production directors, process engineers, or project managers. It is also suitable for company owners operating in the field of industry and manufacturing, as well as for anyone who wants to streamline production process management, implement modern technologies, or gain a better understanding of sustainability and digitalization.

The MBA Manufacturing and Management specialization includes the following modules beyond the basic and optional block: Sustainable Manufacturing, Industrial Enterprise Digitalization, Simulation of Business Processes and Systems.

Master of Business Administration