



Syllabus of Module

7. Preparation and Realization of Projects

Lecturer: Ing. Radka Vaníčková, Ph.D., MBA

Module Annotation

A project is a unique process consisting of a series of coordinated and managed activities with start and end dates, carried out to achieve a goal that meets specific requirements, including time, cost and resource constraints. There are many definitions of a project, there are so-called certification companies that issue and maintain their own project management methodologies.

Module Objective

The aim of the course is a closer specification of project management including the interpretation of the principles of creation and implementation of corporate projects into common business practice.

Literature

1. ALAM, M. D., GUHL, U. F., 2016. Project Management in Practice. Springer-Verlag GmbH.
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3. DOLEŽAL, J. a J. KRÁTKÝ, 2017. Projektový management v praxi: naučte se řídit projekty! Praha: Grada. ISBN 978-80-247-5693-6.
4. ROSENAU, M. D., 2000. Řízení projektů: příprava a plánování, zahájení, výběr lidí a jejich řízení, kontrola a změny, vyhodnocení a ukončení. Praha: Computer Press. ISBN: 80-7226-218-1.
5. WELLS, K. N., KLOPPENBORG., T. J. 2018. Project management Essentials. Business Expert Press.