European School of Business & Management

MBA
Corporate Management

Modules of the specialization:

Management

Strategic Management

Financial Management

Marketing and Public Relations

HR Management

Crisis Management

Risk Management

Project Management

Optional Module (1)

Optional Module (2)

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The MBA Corporate Management intensifies management issues with other important areas without which management would be able to determine its corporate strategy, plan and objectives.

The emphasis is placed on crisis management, which is very often neglected and particularly in the case of unfavourable scenarios in which serious situations occur. Part of the training is also project management, which has very wide applications in all sectors of human life. Project management has become an effective tool for managing realised changes within a corporation.

This is designed for those who are in leadership positions of small, medium or large companies. It is also intended for those seeking a managerial position.

The MBA Corporate Management includes the following beyond the basic and optional modules: Crisis Management, Risk Management and Project Management.

Master of Business Administration