ESBM European School of Business & Management

MBA International Management

Modules of the specialization:

Management

Strategic Management

Financial Management

Marketing and Public Relations

HR Management

International Management

Global Business

International Negotiation and Communication

Optional Module (1)

Optional Module (2)

European School of Business & Management SE

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The MBA International Management helps students to build successful careers in a challenging global market environment. Students will develop and deepen their managerial skills in the field of international business and entrepreneurship.

In interactive seminars, students will learn how to work effectively with their team, make timely strategic decisions, design innovative strategies, or negotiate internationally. Emphasis is placed on the role of management and decision-making in an intercultural context.

This is suitable for middle and top managers, especially from companies operating worldwide.

The MBA International Management includes the following beyond the basic and optional modules: International Management, Global Business and International Negotiation and Communication.

Master of Business Administration