



MBA

Managerial Psychology

Modules of the specialization:

Management
Strategic Management
Financial Management
Marketing and Public Relations
HR Management
Personality Psychology
Thinking and Decision Making
in Practice
Work-life Balance
Optional Module (1)
Optional Module (2)

The MBA Managerial Psychology focuses on the role of psychology in managerial practice and personnel management. An integral part of managerial work is the art of listening and understanding colleagues and employees. Therefore, within the educational modules, students will learn to apply psychological methods and theories into practice and to use psychological procedures in internal processes of a company or organisation.

This program also deals with the importance of balance between personal and professional life and the transfer of personal and spiritual knowledge to keep a balanced lifestyle. Students will acquire the skills necessary for forming effective teams, conflict resolution and creativity development. Furthermore, this is focused on strategic thinking and its use in stressful situations.

This is particularly suitable for managers, executives, business owners, personnel departments, and all others who seek or want to improve in their management positions.

The MBA Managerial Psychology includes the following beyond the basic and optional modules: Personality Psychology, Thinking and Decision Making in Practice and Work-life Balance.

**European School of
Business & Management SE**

Londýnská 376/57, 120 00 Praha 2
IČ: 29299306, DIČ: CZ29299306

+ 420 603 836 740

info@esbm.cz

www.study-esbm.com

Master of Business Administration