



## MBA

# Public Administration Management

### Modules of the specialization:

Management

Strategic Management

Financial Management

Marketing and Public Relations

HR Management

Theory and Practice of Public  
Administration Management

Territorial self-government and  
Finance

Human Resource Management  
and Strategy in Public  
Administration

Optional Module (1)

Optional Module (2)

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### The MBA Public Administration Management

focuses on the application of managerial decision - making in public administration. Students will become familiar with the functioning of public administration, the role of management and financial and personnel management in public administration institutions. Students will also learn and understand methods and ways to make current public administration and its functioning more effective and learn to apply modern trends in management for successful functioning of public administration institutions.

This is suitable especially for employees of state administration, self-government, mayors, deputy mayors or secretaries of towns and municipalities, and eventually for entrepreneurs or employees of companies active in public administration.

### The MBA Public Administration Management

includes the following beyond the basic and optional modules: Theory and Practice of Public Administration Management, Territorial self-government and Finance, Human Resource Management and Strategy in Public Administration.

Master of Business Administration