



Syllabus of Module

7. Psychology of Leadership and People Management, Managerial Coaching

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Module Annotation

The module provides students with a theoretical and practical framework for understanding human behavior in organizations. It focuses on different approaches to personality theories and their identification.

It supports self-awareness and self-reflection as fundamental prerequisites for understanding different ways of thinking and behaving, the strengths and weaknesses of individuals and teams, and potential development needs for managerial growth.

The module highlights the essential need for diverse approaches to leadership and people management, as well as the importance of flexibility determined by the immediate situation, a comprehensive assessment of all relevant factors, and the individual characteristics of both employees and tasks.

It encourages the critical analysis of psychological mechanisms that influence individual and team performance, as well as managerial decision-making.

The module translates psychological knowledge into modern leadership strategies and addresses managerial coaching as a key competency for talent development and people management in a turbulent business environment.

Module Objective

The objective of the module is to help participants discover their potential in the areas of leadership and people management. It is intended for those who wish to gain greater confidence in their managerial approaches and leadership styles. The module enables participants to expand both their theoretical knowledge and practical skills in working with diverse types of employees, motivating them, communicating effectively, and applying managerial coaching in everyday management practice.

Literature

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