



DBA Psychology

Modules of the specialization:

Management vs. Leadership

Resource Management

Lean Management

Human Resource Management

Personal Development

Management

Work and Organizational Psychology

Psychology of Leadership and

People Management, Managerial

Coaching

Conflict Management Strategies

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The **DBA Psychology** specialization combines modern psychological knowledge with the principles of strategic management, leadership, and people management in organizations. It focuses on developing a deeper understanding of human behaviour, motivation, team dynamics, and the psychological factors that influence the success of both managers and organizations.

Throughout the specialization, students will explore work and organizational psychology, the development of managerial and leadership skills, managerial coaching, and effective strategies for conflict management.

The knowledge gained will enable them to apply psychological principles as practical tools for leading people, promoting well-being, developing talent, and creating a stable and high-performing work environment.

The **DBA Psychology** includes the following beyond the basic modules: Work and Organizational Psychology, Psychology of Leadership and People Management, Managerial Coaching and Conflict Management Strategies.

Doctor of Business Administration