

Syllabus of Module

6. Project Management

Lecturer: Ing. Martin Slažanský, Ph.D.

Module Annotation

The module introduces DBA students to advanced concepts and frameworks of project management in a modern business environment. Given the DBA level, emphasis is placed on strategically aligning projects with organizational objectives, managing the project portfolio and adapting management approaches to changes in a turbulent global market. The module covers the entire project life cycle, from initiation and the formulation of SMART objectives through planning the project constraints (time, cost, scope and quality) to evaluating benefits and managing stakeholders.

Module Objective

The aim of the module is to provide managers and leaders with deeper methodological and strategic insight into project management at DBA level. Graduates will understand project management as a systemic tool for implementing strategic changes, acquire key concepts of international standards and competency frameworks, and be able to effectively establish basic project governance, manage project risks and build project teams within an organization.

Literature

1. Lecturer's original study text: Projektový management v praxi – ucelený studijní materiál zaměřený na praktické zkušenosti, reálné případové studie a aplikaci metodik v firemní praxi.

2. Various international certification standards and frameworks, e.g. PRINCE2 / MoP – process methodologies and international frameworks for managing projects, programs and project portfolios.