

ESBM European School of Business & Management

DBA Project Management

Modules of the specialization:

Management vs. Leadership

Resource Management

Lean Management

Human Resource Management

Personal Development Management

Project Management

Project Legislation and Financial Management

Project Approaches and Methods

The **DBA Project Management** specialization focuses on strategic planning and effective project management in a modern business environment. It combines advanced project management principles with financial management, legislative requirements and modern project methodologies.

As part of the specialization, students will learn about project portfolio management, cost planning, investment evaluation and project risk management. They will learn to compare traditional and agile approaches, select appropriate methods according to the needs of the organization, and use project management to implement strategic changes and achieve business objectives.

The **DBA Project Management** includes the following beyond the basic modules: Project Management, Project Legislation and Financial Management and Project Approaches and Methods.

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Doctor of Business Administration